

The Original *Pontiation* Chapter...

The **Keystone State Chapter**
Pontiac Oakland Club International



Founded September 9, 1974; LONGEST CONTINUOUSLY OPERATING CHAPTER

CELEBRATING 50 YEARS



IN THIS ISSUE:

- Pre-registration for GM on Display
- 2024 Calendar of Events
- Petroliana Collecting, Part 3
- Rules for first NASCAR sanctioned race
- 05 GTO Love
- Chief's Message
- Odds and Ends
- April tour info
- March tour report





From the Chief

I'm sitting here thinking of Spring and the car season ahead of us and how much we have to look forward to. Spring is certainly the time of renewal and the start of fun days ahead. Our own club has so many events planned in this, our 50th Club anniversary year. Please review our calender in this newsletter and plan to participate in as many activities as you can.

Start with our 45th annual "GM on Display" scheduled for June 2nd at the famous Magungie Memorial Park. For me, the Fall Car Show in September will be the highlight of our celebra-tion year. Our Fall Car Show for our 50th year will be themed: "COME BACK HOME."

I would like to see as many members as possible come out to this show, hopefully with a car, but all members are asked to attend. There will be special events for attendees with or with-out a car. Please put this event on your calendar for Sunday, September 29th at the Padre Pio National Shrine in Barto, PA.

Again, we have an active club, but we need your participation to make the events really spe-cial. Car shows, picnics, tours, parties, and the convention--but most of all, fellowship with other Pontiac (GM) folks. Review the calender in this newsletter or visit our web site, sign up for social media notifications on Facebook, Instagram and others to see what our club is do-ing.

We also have new tee shirts celebrating our club which you can review & purchase on our web site. Tell your friends what Keystone is doing, and I hope to see you on the Car Show circuit this spring. If not, see you down the road.

Tom

Welcome New Members

- Carmen Dannunzio 41 Pontiac**
- Terry Goodhile 77 TA, 06 GP**
- John Headley 65 GTO**
- Jack Oris 69 LeMans**
- Stephan Jimmo 70 Catalina Conv.**
- Fred Shilling 70 GP SJ**

122 MEMBERS STRONG!



05 GTO LOVE

I'm sitting here reflecting on my 10 years plus ownership of a 2005 Pontiac GTO. The story of how we (myself and car) began a relationship is both interesting and a good journey into my personal car history.

I found out, as did many Pontiac fans around 2002, that Pontiac was bringing back the iconic GTO. We all were anxious to hear and to see what, where when and how this car was going to be built, what it would look like, and when/how the fans of GTO would be able to order or buy this new style GOAT.

I looked for reports and information on this car and finally it was announced that the 2004 model year would be its debut. I was so ready to go down to my local Pontiac dealer only to be reminded by my better half that now is not a great time to add another car payment since little less than a year earlier I had purchased a 2004 Bonneville GXP (probably my favorite Pontiac car).

I really did not put up too much of a fight as I was now hearing rumors of a newly mentioned replacement for the iconic Bonneville with yet another Holden product--the Pontiac G8. With a paid off 04 GXP, I rushed down to the local Pontiac Dealer in early 2008 to buy a Torrid Red G8 GT with all available options and a dual color red/onyx interior. As mentioned in an earlier car bio published in our chapter newsletter, I regrettably sold that car after a very short period.

So, I still did not have a GTO, and after selling my G8 my desire for a Holden only intensified. I needed to satisfy my Pontiac urges so I purchased a nice 2002 Grand Prix GT 40th Anniversary Edition (not a Holden, but another bucket list car). This is the first car I purchased on eBay. I had a few purchase issues, but all in all this is now my second favorite Pontiac.

Again, this purchase did not diminish my desire to own a GTO. After an additional couple of years in and around the year 2013 my need (want) to own a GTO was now my focus. I started looking at what was available and what prices were being asked.

My previous not so great experience with eBay was not going to be my first choice for purchasing a new acquisition. I really homed in on a person or dealer more locally. The local area to me was within 200 miles from my Philadelphia home front. I was really lucky to find a 2005 GTO with rare color code Midnight Blue Metallic about 100 miles away in Tom's River, New Jersey.



Continued on next page

After several calls and emails requesting pictures and as much info the dealer could muster on this car, I decided on a cold rainy northeast day to drive the 100 miles or so to Tom's River, NJ, to visit a small used car dealer. The dealer was very helpful and allowed me and my wife (she reluctantly came along) to take the car for a nice long test drive. It was a two-owner car with a certified 37,000 plus miles on the clock. The car was an automatic with no past issues but with some road rash that was acceptable to me for an 8-year-old car. All systems were working, and it came with the owner's manual, window sticker and a pretty thorough maintenance history. I was happy to see it was originally sold by a local Philadelphia dealer and only a short distance from my home Faulkner Pontiac.

The asking price was very reasonable, and after some minor back and forth negotiations, I finally had the GTO I had wanted for almost 10 years since first hearing about the GTO comeback in 2002.

Since owning the car now for a little more than 10 years I have put on an additional 2000 miles or so, purchased some new Goodyear Eagle All-Season tires and a battery, but not much else. I enjoy going to local car shows and hope to bring it to a POCI convention soon. Though it's not my favorite Pontiac, I still consider this GTO one of my best purchases knowing all of things that go into owning a piece of GM history with a Holden Australian made product.

Please let me hear about your Holden's story and how it became part of your car history. Thanks for reading my story and your continued support to POCI's APP Chapter.

Tom Wright



2024 UPCOMING EVENTS

GET EVENT INFO AND PRE-REGISTER AT THE CLUB WEBSITE—

www.kscpoci.org

April 27, Saturday: Swigart Museum, details in this newsletter

May 11, Saturday: Lou Calasibetta's Old Stillwater Garage event, details to follow

June 2, Sunday: 45th GM on Display; Macungie Memorial Park, Macungie, PA;

June 15, Saturday: AACA museum car show

July 15-20: National Convention (52nd) – Springdale, Arkansas; www.poci.org

July: TBD

August 4, Sunday: Club Day at Das Awkscht Fescht; **Pre-registration only by July 1**, get form for Sunday at: www.awkscht.com

Sept. 21, Saturday: Tour of Hallowell estate and collection

Sept. 29, Sunday: ALL GM show, PADRE PIO SHRINE, Bally, PA

October 19, Saturday: To Scranton to visit Steamtown national historical site

November 29, Friday: Black Friday Junk Yard Tour, see website for details.

December 7, Saturday; Christmas Party, Bird-In-Hand Restaurant, 12:30-4

January 25, 2025, **Saturday**: Membership Meeting, Bird-In-Hand Fire House; 11am start



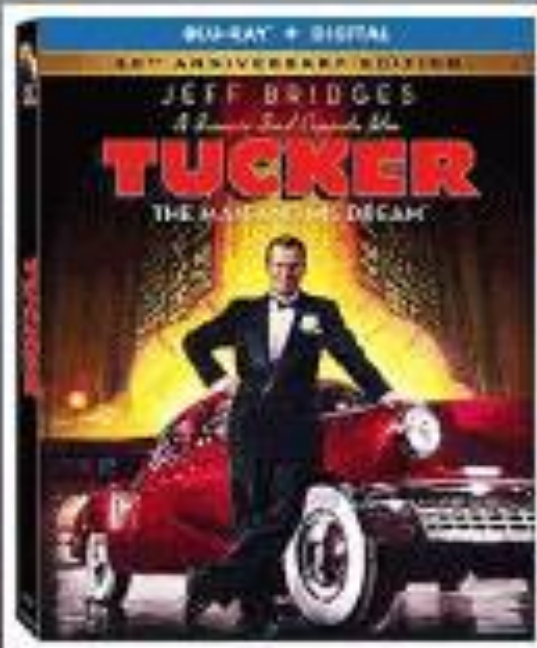
APRIL TOUR DETAILS

Our next tour will be held on Saturday, April 27, 2024. We will visit the well-known William E. Swigart, Jr. auto museum, near Huntingdon, Pa. It is located not far from Altoona, Pa., along Route 22, at 12031 William Penn Highway. The museum opened in 1920, and is billed as America's Oldest Antique Automobile Museum. Please feel free to check their website at: <http://www.swigartmuseum.com> for more interesting details. They are the very proud owners of not one, but two Tuckers. They own the original prototype used on the show circuit in 1947, which was hand built, and known as the TIN GOOSE. They also own production model #1013 of the 51 cars built. They have a large, diverse, and interesting collection of cars and auto memorabilia. Plan to arrive at the museum around 10 AM, and tour the museum on your own. About noon we will travel next door to the TOPS DINER for lunch, located at 12151 William Penn Highway. We need to know how many people plan to attend, so we can make lunch arrangements.

Please contact Ralph Keller BY APRIL 20th at 570-326-9237, or rjkeller203@gmail.com with your reservation numbers.

After lunch, Patricia Swigart has arranged for a private tour of the many antique vehicles her husband stored in several nearby buildings. While those are not restored, it is a unique and interesting collection, well worth viewing. This will be a fun-filled adventure you will enjoy. Many thanks to Don Barlup, who is good friends with Pat Swigart, and also serves on the museum board of directors.

NOTE: There will be NO on-line signup for this tour, you must contact Ralph directly by April 20th



MARCH TOUR

Our spring dust off was to Pottsville, Pa., where we toured the Yuengling brewery. This is billed as the oldest brewery in America. The Yuengling family came from Germany, settled in Pottsville, and opened the Eagle Brewery there in 1829. Sadly, the brewery was destroyed by fire after only 2 years. In 1831, a new brewery was built nearby, but on the side of a hill, and that facility is still in use today. The reason for this location was so underground caves could be excavated at the site, which remain at a constant temperature all year, and could be used to store beer while fermenting.

Over the years, several additional production facilities have been established, and the result is that Yuengling beer is now available in 36 states. The company continues to be family owned, and is currently headed by 5th generation Dick Yuengling, and he is now 82 years of age. When he retires, the operation will pass to the 6th generation of the Yuengling family, consisting of Dick's 4 daughters, who have grown up on the business, and they will become a first for being female owners of the brewery.

The tours now leave from the old Yuengling Ice Cream building, across the street from the brewery. that was built during the prohibition era, to keep the business going during that difficult time. The gift shop and tasting room have all been relocated there, from inside the production building, and is much more spacious. The tour lasts about an hour, and goes through the old underground caves, to the various brewing and fermenting vats, and finally the packaging area, which currently only produces cans. They do 4 actual brews per day. Unfortunately, the facility was not running due to being a Saturday, however, if you visit during the week, you can see everything in action. After touring the production area, visitors are escorted back across the street to the gift shop and tasting area. Visitors receive 2 cups for samples of any of their brews, which are all on tap.

After the tour, we stopped at a local Italian restaurant for an excellent lunch. We had a total of 15 members and guests join us for this first tour of the season.

By Ralph Keller

Click here to see all the photos:
<https://photos.app.goo.gl/fjYU3KdiDuWnQBtU7>



Petroliana Collecting – Part 3 (A)

Signs

By Bill McIntosh

Collecting petroliana deals with accruing items related to vintage gas station and service garages (including dealerships). Three major segments of the hobby are (1) gas pumps, (2) oil cans, and (3) signs. In the first part of this series (Oct/Nov 2022 *Pontiaction*), I offered an overview of gas pumps. The second part of this series (Jun/Jul 2003 *Pontiaction*) I devoted to the subject of oil cans. In this third part, I focus on signs or signage. By most standards, I have a modest collection of signs. However, I do have enough to need the space of few articles to cover the subject.

While gas station signs are at the heart of petroliana collecting, the hobby has “slopped over” into other collectable signage. While signs advertising tires, antifreeze, batteries and other service items are logical and legitimate extensions of gas brand collecting, it is rare to see any collections that do not have consumer product ad signs in them. Indeed, many collections start with consumer products such as Coca-Cola and find their way to the petroliana and automobile worlds.

One segment of sign collecting consists of those that advertise automobile dealers, both showrooms and service facilities. All but one of these types of signs in my collection hawk Pontiac. Here are a few with accompanying descriptions:



Pride of my collection, this is an original one-sided porcelain sign. It is 42” in diameter and has been restored, particularly the neon. It was made by “Walker & Company” of Detroit, MI. It has a fairly deep box behind the sign to contain the wiring and transformer. I guess it is from the late 1930s or 1940s.

Continued on next page



Another single-sided porcelain sign in my collection is also 42" in diameter. (This seems to be a popular size for dealer service signs.) As opposed to my neon Pontiac service sign which has the "full feather" Indian, this one has the cut or chopped feather. The copy on this one gives quite a bit more weight to the concept of "authorized" service, presumably authorized by the manufacturer. I think this sign was made sometime between the mid-1940s and early 1950s.



The Oakland/Pontiac service sign shown here is a very early one because it became somewhat obsolete after the Oakland brand was discontinued in 1932. The double-sided porcelain sign measures approximately 32" long by 26" high. While I never confirmed it, it looks like the sign may have been some other brand (or only Oakland?) and was re-porcelainized with the twin names when the Pontiac was introduced in 1926.



This is technically not a sign, but rather a clock that doubles as a sign proclaiming "Pontiac Sales and Service." The clock is 22" long by 23" high. Including the base/shelf it totals 28" long and 32" high. A number of years ago I was lucky enough to find a repair shop in Maryland that replaced the failed motor works. I have run this clock continuously since I acquired it some 20+ years ago. My speculation is that it was mounted over the parts counter of some dealer. I made the shelf on which it sits to look very much like the side bars of the clock.



This little sign was purchased at the same time from the same man who sold me the "Pontiac Sales and Service" clock above. It is 24" long and 5-1/2" high and is back-lit with a single small fluorescent bulb. It is extremely hard to date (although the fluorescent bulb gives some clue) or understand its purpose. Note also the rather amateurish Indian head logo.



45th Annual General Motors on Display



Cadillac



LaSalle

SPONSORED BY THE KEYSTONE STATE CHAPTER, PONTIAC-OAKLAND CLUB INTERNATIONAL

EXHIBITION OF GENERAL MOTORS CARS, TRUCKS, COMMERCIAL VEHICLES, & FLEA MARKET FOR GENERAL MOTORS PARTS

LOCATION - Macungie Memorial Park (home of Das Awkscht Fescht), Rt. 100, center of Macungie, Pa.

DATE/TIME - **Sunday, June 2, 2024 (Rain or Shine) Registration 9:00 am -12:00 Noon**

CLASSES - The show is open to all General Motors cars and trucks.
Cars will be parked in the order they arrive, special requests will be considered

AWARDS - No judging or trophies. High quality dash plaques for the first 100 registered vehicles excluding cars for sale. Door prizes will be awarded by drawing.

VENDORS - Flea market featuring General Motors parts and literature.

FOR SALE - For Sale signs are not permitted on the show field. Vehicles for sale will be the same price as show vehicles and parked in the Car Corral

FOOD - Coffee, donuts, and a hot breakfast will be available in the park until 11 AM. A variety of hot and cold lunch items will be served after 11 AM.

MUSIC - A variety of music will be provided by our DJ.

INFO - Tom Wright, 61 Elmar Circle, Royersford PA 19468
Phone: (610)587-3468 Email: tommyjw22@yahoo.com

REGISTER - Show vehicles \$15.00 pre-registered, \$20.00 day of show. Cars for Sale same price. Flea market spaces 20'x20' \$15.00 pre-registered, \$20.00 day of show. Vendors must furnish tables.

Pre-registration deadline is May 24, 2024 Keep the top and send the registration form only

You can also pre-register on-line at <http://www.kscpoci.org>

GENERAL MOTORS ON DISPLAY - PRE-REGISTRATION Form

DEADLINE: Detach and return by May 24, 2024 SEND Checks/Money Order or pre-register on-line
PAYABLE TO: Keystone State Chapter P.O.C.I. MAIL TO: Sandra Kemp, 1603 S. Main St., Bechtelsville PA
ENCLOSE: \$15.00 per vehicle, \$20.00 per 20'x20 vendor space 19505

NAME _____ E-mail _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

YEAR _____ CAR MAKE _____

MODEL _____ BODY STYLE _____

SHOW CARS (ABOVE) ___ @ \$15.00 CARS FOR SALE ___ @ \$15.00 FLEA MARKET SPACES ___ @ \$20.00

TOTAL ENCLOSED \$ _____ SIGNATURE: _____

By signing you are stating that you will not hold the Keystone State Chapter P.O.C.I. responsible for personal injury, property damage, or other liability nl

1948 RULES and SPECIFICATIONS

1. Cars eligible—1937 models and up through 1948. '37 and '38 models must have 4-wheel hydraulic brakes.
2. Later models must be run in the same model chassis.
3. Foreign manufactured cars will not be permitted.
4. If car is a convertible type, it must be run with top up and in proper place and must be equiped with safety hoops mounted to frame.
5. All cars must have full stock fenders, running boards and body if so equipped when new, and not abbreviated in any way other than reinforcement.
6. Stock bumpers and mufflers must be removed.
7. Crash bars may be used no wider than frame, protruding no farther than 12 inches from body.
8. All doors must be welded, bolted or strapped shut. Doors blocked will not be permitted.
9. Fuel and oil capacities may be increased in any safe manner. Any extra or bigger tanks must be concealed inside car or under hood.
10. Wheel base, length and width must be stock.
11. All cars must have safety glass. All head light and tail light glass must be removed.
12. All cars must have full windshield in place and used as windshield. No glass or material other than safety glass may be used.
13. Cars must be equipped with rear view mirror.
14. All cars must be subject to safety inspection by Technical Committee at any time.
15. All cars must have 4-wheel hydraulic brakes or any brake manufactured after 1947.
16. Piston displacement in any car is limited to 300 cu. in. except where motor is used in same body and chassis it was designed and catalogued for. Under 300 cu. in. motors may be interchanged in same manufacturer's line.

The Committee recommends for the 1949 season

NASCAR 1948 RULES (a bit like "run what ya brung") *Note the comment of rule #1 about hydraulic breaks*

1948 RULES and SPECIFICATIONS

17. Any block can be oversize. The only truck blocks permitted to be used in any Stock Car will be 100 H. P. Ford Blocks which are fundamentally same as passenger car. These may only be used in models up to 1947 Fords. (Stock interchangeable passenger car blocks must be used in all cars through 1947.)
18. Cars may be run with or without fan or generator.
19. Any fly wheel may be used.
20. Any part may be reinforced.
21. Any interchangeable wheel or tire size may be used.
22. Any rear end arrangement may be used.
23. Any radiator may be used providing stock hood will close and latch properly. Hoods must have safety straps. All cars must have hoods on and must be stock hood for same model car.
24. Any type battery ignition may be used, excluding magnetos.
25. Any type of manufactured spark plug may be used.
26. Any model manufactured flat type cylinder heads may be used. Cylinder heads may be machined to increase compression.
27. Heads allowed with overhead valves only when coming as standard or optional equipment from factory.
28. Any valve springs may be used.
29. Multiple carburetion will be permitted. Any type carburetion may be used.
30. Superchargers allowed only when optional on stock equipment by manufacturer.
31. Water pump impellers may be cut down.
32. Altered cam shafts will be permitted.
33. Altered crank shafts may be used.
34. All drivers must be strapped in and must wear safety helmets. Belt must be bolted to frame at two points and must be aviation latch type quick release belt.
35. Regulation crash helmets must be used.

hat 1937 Models be dropped from competition

Odds and Ends



Editor:
Richard Stover
2314 Fonthill Ct.
Langhorne, PA 19047
kscpociinfo@gmail.com

NEWSLETTER ARTICLE DEADLINE

-June-July: May 15th
-August-September: July 15th
-October-November: September 15th
-December-January: November 15th

T



Keystone State Chapter Membership Information

For general information, contact Karen Britton at
kscmembership@gmail.com

For Pontiac-Oakland Club International information go to
www.poci.org or email: pociworldhq@aol.com

Annual POCI dues are \$45.00 and includes a high quality
color monthly magazine.

Annual Chapter dues are \$20.00 payable in **January**.
It is recommended that you be a member of the P.O.C.I.
along with being a member of the
Keystone State Chapter.

Pay on line at www.kscpoci.org or
Send dues payable to KSC-POCI, c/o Sandra Kemp;
1603 S. Main St.; Bechtelsville, PA 19505

2023 and 2024 Officers and Directors:

President: Tom Wright
Vice President: Sandy Kemp
Treasurer: Richard Stover
Secretary: Karen Britton
Director: Ken Fernsler
Director: Bill McIntosh
Director: Jim Martin
Director: Steven Martinez
Director: Stephan Leibert
Co-Activities Director: Ralph Keller
Co-Activities Director: George Burbage
Newsletter Editor: Richard Stover
Chapter Historian: Ralph Keller
Promotional Sales: George & Amy
Burbage
Display Board: Ken Fernsler

Check out our web site: www.kscpoci.org